



7 Japanese Concepts

I wish I would know earlier ...



Kaizen

改善

Continuous Improvement

Iterate and improve your products continuously to strive for maximum quality.



Kano
化膿

Customer Oversatisfaction

Customers stay with you longer if you constantly oversatisfy their continuous rising expectations.



WABI SABI

侘寂

Embrace Imperfection

Nothing is really perfect
and forever. Accept the
imperfection of the
nature.



Gaman

我慢強い

Dignity during the lows

Hard times are
inevitable in life and
need to be faced with self
control and emotional
stability



Ikigai
生き甲斐

The reason for existence

Know your why and
what are you doing it for.
Find your true meaning.



Shikita Ga Nai

仕方がない

Accept and let go

Focus only on the things
you can control and
dont worry about those
you can not control.



Oubaitori

桜梅桃李

Don't compare

Never compare yourself to someone else and don't judge yourself by comparing you with others.

**Thanks for
viewing!**